



An 'easier' way to control your money with new online game  
[www.thesmartwaytopay.co.uk](http://www.thesmartwaytopay.co.uk)



Think you're an expert at juggling your cash flow? Then why not test your money skills out by joining The Smarts on Easy Street to play a new online game – you never know, you could end up winning £500!

The Smarts, an animated family that uses Direct Debit and Bacs Direct Credit to help them save time and money, were created to illustrate how automated payments can be used to improve financial management and control regardless of age or social background.



Designed to demonstrate how difficult it is to manage your money manually, the new online game features 13 year old Will Smart, who needs your help to keep all of his coins spinning on their sticks simultaneously. If they spin too slowly, or if EZ the cat, tries to climb up the sticks they fall off and you lose!



Log onto [www.thesmartwaytopay.co.uk](http://www.thesmartwaytopay.co.uk) and see if you can top the tables to win yourself £500!

**About Bacs:**

Selected as a 2007 Business Superbrand, Bacs is a not-for-profit, membership-based industry body, owned by 13 of the leading banks and building societies in the UK and Europe. For almost 40 years, Bacs has been at the heart of the payments industry. It is responsible for the schemes behind the clearing and settlement of automated payments in the UK and maintaining the integrity of payment related services.

Almost 5.5 billion payments a year are made through Bacs' principle schemes, Direct Debit and Bacs Direct Credit, equating to approximately £3.4 trillion in 2006. In June 2007, the number of transactions processed in one day hit an all time high of more than 83 million.

For further information please visit [www.bacs.co.uk](http://www.bacs.co.uk) or go to [www.thesmartwaytopay.co.uk](http://www.thesmartwaytopay.co.uk), the home of The Smarts, an animated family who use automated payments to help improve financial management and control.

**More about Direct Debit:**

A Direct Debit is an instruction from a customer to their bank or building society authorising an organisation to collect varying amounts from their account. This can be used to ensure regular, safe and efficient payments of anything from household bills to charitable donations. Over 2.8 billion Direct Debit payments are processed by Bacs a year and 75 per cent of adults now have at least one Direct Debit commitment. For further information on how to set up a Direct Debit to help keep accounts in order, please contact your bank or building society.

**More about Bacs Direct Credit:**

Bacs Direct Credit is mainly used for paying wages and salaries - in fact over 90 per cent of the UK workforce is paid via Bacs Direct Credit. In total, Bacs Direct Credit is used for paying four million wages every week and nearly 25 million salaries a month.

